



Playbill Ads, Shout-Outs, and Messages!



Put your company's name for all to see in the printed program for our HCA Theater Department production of *Aladdin*; give a shout-out to your favorite cast or crew members; or send a message to your star! All proceeds go to the Highlands Christian Academy Theatre Department.

PRICES

Shout-Out or Message: \$10 (These are text-only ads and are limited to 2 lines, 20 words max. Example: "Claire, Congratulations on your first HCA Spring Musical. Break a leg! Love, Mom")

Quarter-Page Ad: \$25 – Photo/business logo may be included.

Half-Page Ad: \$50 – Photo/business logo may be included.

Full Page Ad: \$100 – Photo/business logo may be included.

STEPS TO PURCHASE & SUBMIT ADS, SHOUT-OUTS, AND MESSAGES

1. Go to <https://www.highlandschristian.org/purchase> and scroll down to *Aladdin* Playbill Ads & Shout-Outs. (You can also find this on our website under Student Life / click Purchase Items / and then scroll down to *Aladdin* Playbill Ads & Shout-Outs.)
2. **Purchase Ad:** Click "Purchase Ad" link, fill out the necessary payment information, and submit payment.
3. **Submit Ad:** Click the "Submit Ad" link, complete info, and submit the Google Form.

All payments and advertisements must be submitted by Friday April 19th.